



# Season's Greeting's



Looking back on 2021, the Connectivity Standards Alliance has experienced a year of monumental growth, innovation, and transformation. As the world around us continued to experience challenge and change, the CSA and its members remain focused on development, adoption and promotion of our technologies leading the industry toward an interoperable future for the IoT. This year also brought historic moments with the rebranding of the Alliance, the launch of the Matter brand, surpassing 4,000 Zigbee Certified Products & Platforms and over 400 members.

As we close the chapter on 2021, it's a good time to reflect on what we've achieved together as a community in just one short year:

- Launched two new brands, [Connectivity Standards Alliance](#) and [Matter](#)
- Welcomed two new Promoter companies to the Board of Directors - [OPPO](#) and [Infineon](#)
- Hosted 38 test events, including the largest in Alliance history, Matter Test Event 7, with more than 130 devices and nearly 190 participants representing over 50 companies
- Attended more than 30 global events & hosted 3 Virtual Member Summits
- Exceeded [4,000 Zigbee Certified Products & Platforms](#)
- Introduced the [Zigbee Unified Test Harness](#)
- Launched the Access Control Working Group
- Annual Membership growth jumped more than [100 new members](#), with 420+ member companies a part of our CSA community
- Increased our marketing & social presence, with now over 30K followers on social media
- Recognition & Awards: Multiple [Red Dot awards](#), [TIME Best Inventions of 2021 Special Mention](#) & [CES Innovation Award Honoree](#)

It has been a truly monumental year working side-by-side, member and staff leaders alike, propelling our work and industry forward. We give our deepest and most sincere thanks to each of you for your contributions this year.

Looking ahead, 2022 will be another year of expansion, growth and change for the Alliance.

- The Matter Working Group will launch the Matter specification, SDK and certification program
- The Zigbee Working Group will launch and release several specifications for Zigbee, along with updates to certification programs
- The Board of Directors will be enacting governance changes early in the year – formalizing its Board Committee structure and re-shaping the Executive Committee to now be made up of Board Committee chairs and creating a new Public Affairs

committee. This new model, approved in December, is intended to make the leadership structure more clear, scalable, and efficient.

- With the demand for smart home and building connectivity continuing to increase, we are expecting to see more focus on security, data model and expanding device types & reach, bringing new members to the CSA family, including potentially additional Board leadership & new work efforts.

As we embark on a new year, the CSA will remain focused on our mission and progressing our good work together; our hope is that you are able to stay healthy, find new ways to thrive and that we are able to connect again in person.

We look forward to 2022 and wish you a restful and safe holiday season and a very happy new year!



Tobin Richardson  
President & CEO



Bruno Vulcano  
Chair of the Board



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