

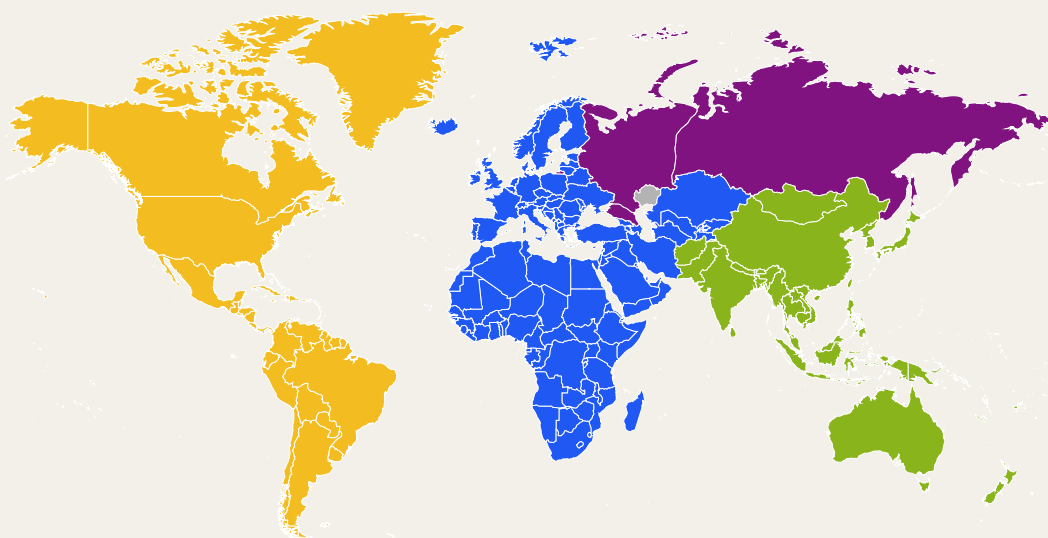
Celebrating 20 Years



Our mission is to ignite creativity & collaboration in the Internet of Things, by creating, evolving, and promoting universal open standards that enable all objects to securely connect & interact.

Growing Our Community

In 2002, the Alliance began with **15** member companies and now has **500** member companies with over **4700** individuals in **40** countries!



The Alliance's global member representation includes:

145 members in the Americas

150 members in China, Japan and Asia Pacific

205 members in the Europe, Middle East and Africa

Working Together

We have grown from **ONE** Working Group to **FIVE** with the addition of **THREE** global and industry Interest Groups.

Zigbee Working Group
Est. 2002
207 Companies

Matter Working Group
Est. 2019
267 Companies

Data Model Working Group
Est. 2019
205 Companies

Access Control Working Group
Est. 2021
114 Companies

Product Security Working Group Est. 2022
72 Companies

Member Group China
Est. 2015
24 Companies

European Interest Group
Est. 2020
78 Companies

Industry Stakeholder Groups
4 Groups: Retail, Silicon, Ecosystems & Manufacturers

“The Connectivity Standards Alliance is an innovation hub for the future of the IoT.”

- Tobin Richardson, CEO & President

Starting in 2002 with our first certified platform and with our biggest certification year in 2020, we now have over **4500** Zigbee certified products!

Top 5 Certified Device Types

- Energy Service Interface
- Color Lighting
- Green Power Devices
- Remote Communications Devices
- Dimmer Switch

History of Our Technology Expansion



February 18, 2021



Zigbee takes flight as part of the Mars Perseverance Mission!

Awards & Recognition

In 2021, we rebranded the Alliance, launched the Matter brand, and in 2022 completed a website redesign! Both the Alliance and Matter have been recognized for Interbrand's successful positioning of our brand as the caretaker of multiple standards.



CES 2022 Innovation Award
Product Honoree
Smart Home – Matter



2021 Transform Awards North America Winner
Typography & Brand Development



2022 Clio Bronze Award
Business-to-Business Category: Typography



Brand Design, Identity & Typography
Matter: Brand Design & Identity



2022 TDC Awards
Directors Award for Logo



Learn more at www.csa-iot.org